

ST-2: Communications Committee Report
March 2011
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Kentucky Libraries

Robin Harris has worked to resolve a printing mistake in the most recent issue; see her report for details. Upcoming deadline highlighted below:

	<i>Issue</i>	<i>Copy Due</i>	<i>At Printer</i>	<i>Published</i>
	1: Winter	December 15	January 15	mid-February
*	2: Spring	March 15	April 15	mid-May 15
	3: Summer	June 15	July 15	mid-August
	4: Fall	September 15	October 15	mid-November

IN-FO-CUS Newsletter

Carrie Herman implemented a new design for the January edition of the newsletter. Upcoming deadline highlighted below:

	<i>Issue</i>	<i>Info Due</i>	<i>Distribution</i>
	Winter		January
*	Spring	March 21	March/April
	Summer		June
	Fall		September

Questions for the board:

- Should we implement sending out a postcard mailing to the entire membership announcing the publication of IN-FO-CUS (and pointing to where it's posted online), since it's only reaching only a portion of membership by being announced on the listserv (approximately one third)?
- If so, for which issue(s) and what additional info should its highlight?
 - Call for award nominations?
 - Officers for upcoming election?
 - NOTE: KLA Bylaws / Article 5. NOMINATION AND ELECTION PROCESS / Sec. D. states: "*The slate of nominees shall be printed in the Association's newsletter.*" The Manual of Policies and Procedures (37.3.3.1.) further states that the slate should be included in the newsletter "...before the Annual Membership Meeting."

KLA web site

Meeting scheduled with current web host / designer to discuss redesign possibilities next week.

Question for the board:

- At what point will official KLA publications transition to the new site address (www.klaonline.org)?